sKale

WhatsApp Chatbot & Smart Receipts Platform

INTRODUCTION GUIDE

Dynamic Rewards

Congratulations!
Scratch to Unlock Reward

You agree to SKALE's Privacy Policy and Terms and Conditions

UPLOAD RECEIPT & Get Rewarded!

Approved

Congratulation! You have unlock 1 Reward

Promo Code
CLINX20

Upload Receipt

UPLOAD RECEIPT & Get Rewarded!

Upload Receipt
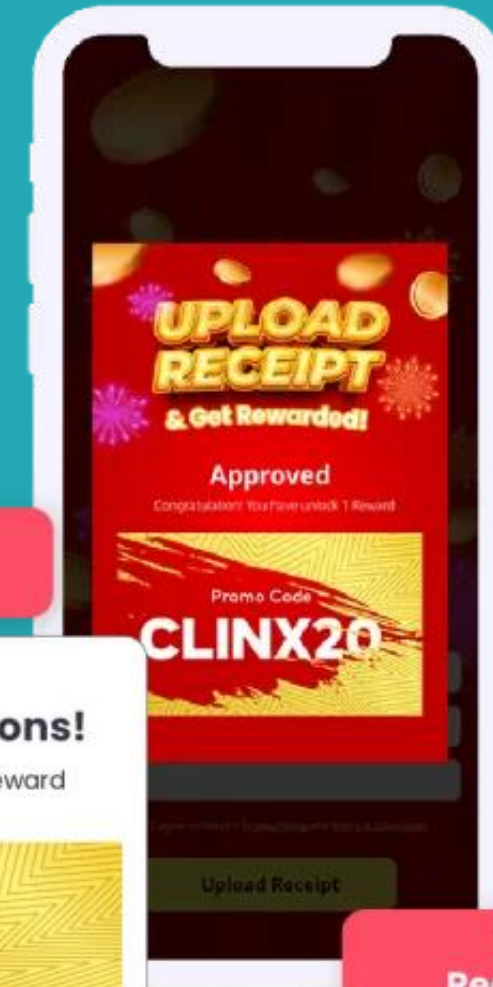
Real-Time Receipt Analysis

Gather Customer Data

WHAT'S INSIDE

Why Partner with SKALE?

SKALE's Agency Partners are generating **6-digit revenue (USD)** from re-selling SKALE's Technology Solutions

Track In-Store Conversions and Demonstrate ROI to Clients

New Revenue Share Opportunity
Resell SKALE's Technology
(20% - 50% Mark Up on Discounted Pricing)
Tech Fully Managed by SKALE)

Opportunity to Increase Client Budgets and Total Size of Client Accounts

Go beyond Tactical Campaigns,
Help Clients Capture Customer Data

Free Partnership Program
No Frills, No Minimum Targets
Full Access to Agency Resources

SKALE's Smart Receipts Platform

1 SKALE's receipt scanning platform automatically acquires transactional data from receipts, scores a customer's lifetime value and delivers dynamic rewards.

2 Our built-in OCR capabilities for receipt processing eliminate the need for manual checking, validate product purchases, and assign rewards based on customer data.

Benefits of SKALE's Smart Receipts platform

Combining smart rewards and real-time receipt scanning is an effective strategy to get more in-store shoppers, and drive repeat visits.

You can reward shoppers instantly based on SKU, total spend, and more.

From transactional data to shopper details, you'll obtain data points that would help you deliver personalized campaigns.

Collect data both online and in-store. No POS integration is needed.

Whether it's a mobile app or a landing page, SKALE can develop a branded, customizable system that you can embed on your app or website.

We offer a 99% accuracy rate and keyword recognition features.

Experience SKALE's
Smart Receipts & Rewards Platform

START DEMO NOW

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How can you launch SKALE's
Smart Receipts & Rewards platform?
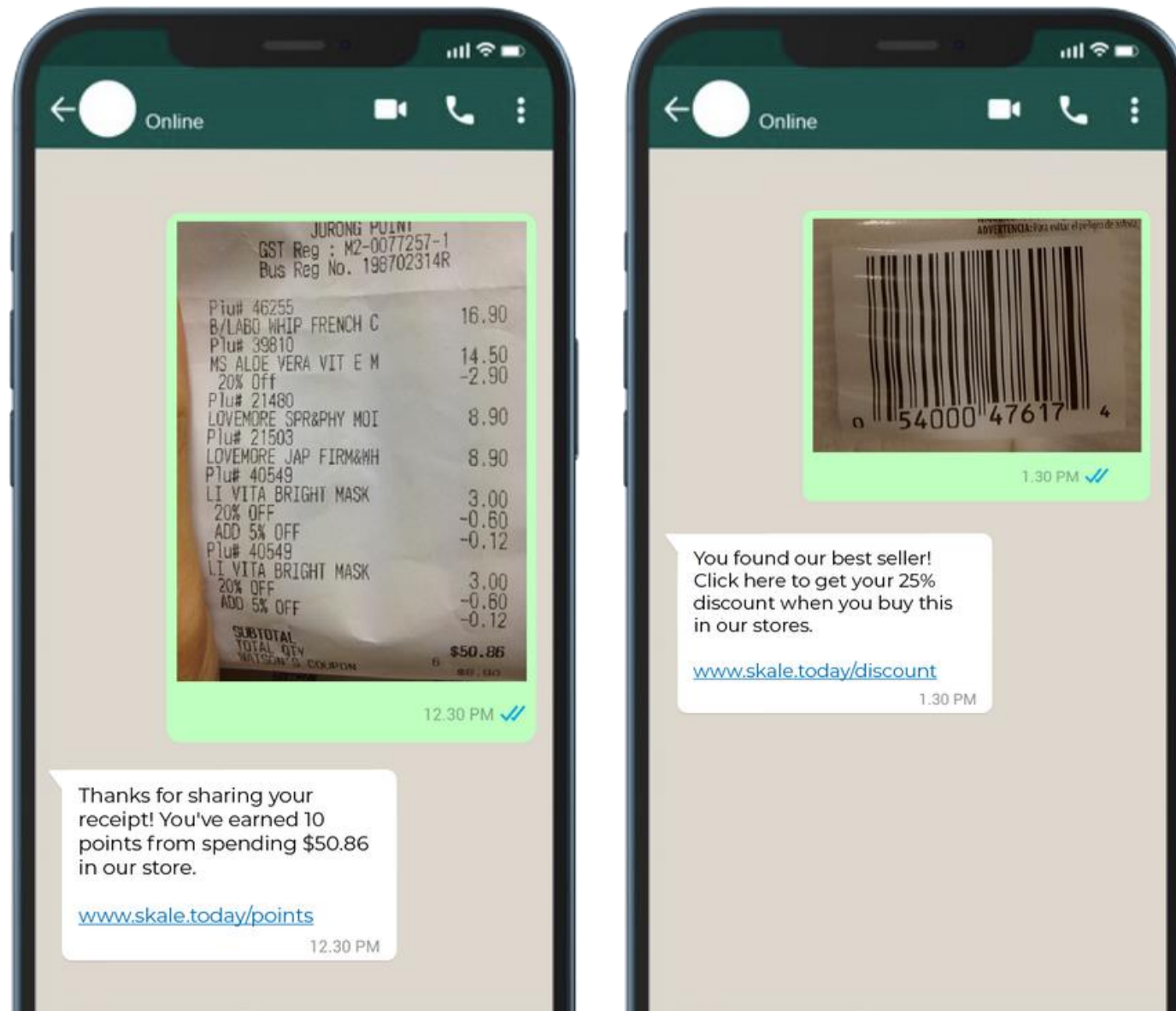
A **WhatsApp chatbot** that verifies not only receipts but also barcodes, QR codes, and order numbers to reward customers.

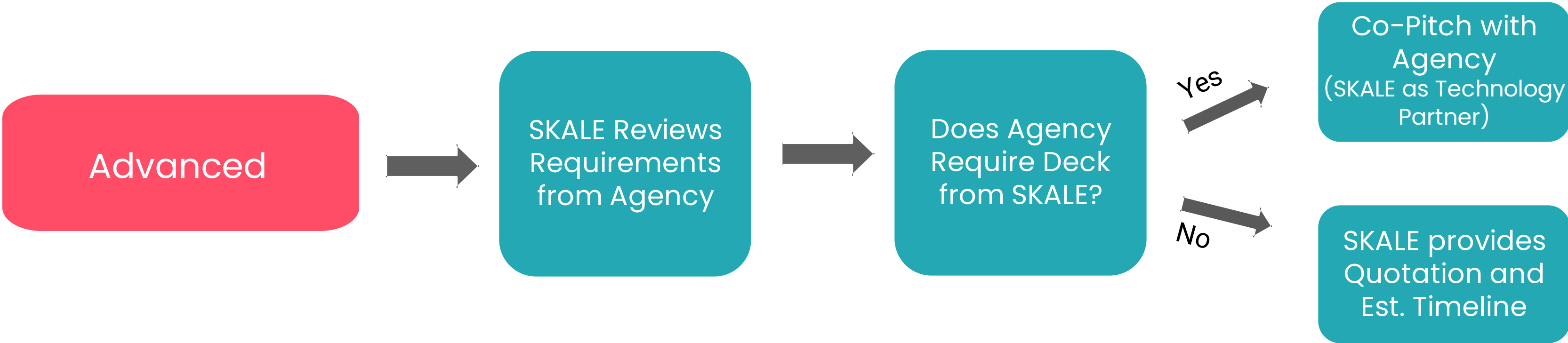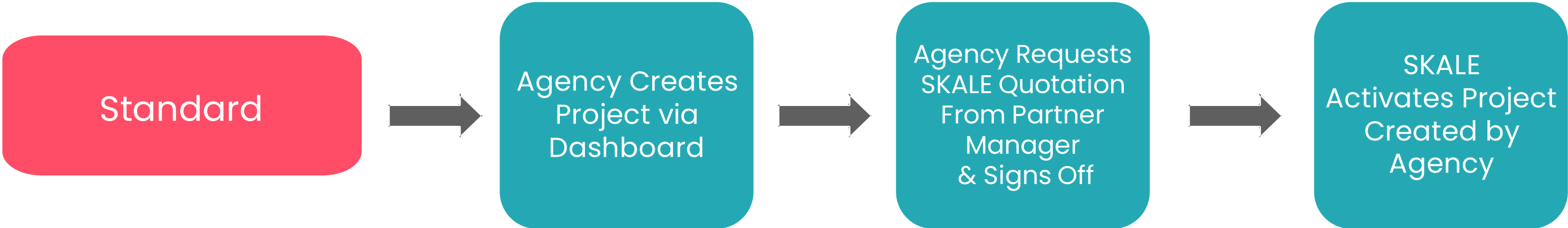A **standalone microsite** or a platform that can be easily integrated into **your own app or website.**

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AGENCY PARTNERSHIP TIERS

Annual Tiers*	Preferential Pricing	Partner Badge	Demo Account	Co-Pitch on Advanced Projects	Marketing Support	Invites to SKALE Client Events	Sponsorship for Awards
Standard (All Agency Partners)	✔	✔	✔				
Silver (Min 3 Projects)	✔	✔	✔ Early access[1]	✔	✔ Leads / Referral[2]		
Gold (> 10 Projects)	✔ Additional Incentive	✔	✔ Early access[1]	✔	✔ Quarterly Plan[3]	✔	
Platinum (> S$100k and above)	✔ Additional Incentive	✔	✔	✔	✔	✔	✔

*Annual tiers reset at end of each calendar year
- Early access to new product roll-outs for Standard and Advanced Modules
- SKALE reserves full discretion on its marketing and lead generation plans to generate leads for its agency partners
- SKALE shall align with its agency partner on its quarterly marketing budget and support

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HOW TO ACTIVATE SKALE'S SOLUTIONS

Standard → Agency Creates Project via Dashboard → Agency Requests SKALE Quotation From Partner Manager & Signs Off → SKALE Activates Project Created by Agency

Advanced → SKALE Reviews Requirements from Agency → Does Agency Require Deck from SKALE?
- Yes → Co-Pitch with Agency (SKALE as Technology Partner)
- No → SKALE provides Quotation and Est. Timeline

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SKALE's WhatsApp Chatbot

What can our chatbot do for you?

1 Collect personal data and give out promo codes even before your eCommerce shoppers reach your marketplaces.

2 Automatically verify in-store and online receipts, product barcodes, QR codes, and order IDs.

3 Enrich customer profiles through engaging activities and mini-games.

4 Reward customers instantly based on their personal or purchase data

Experience SKALE's
WhatsApp Solution

WATCH HOW IT WORKS

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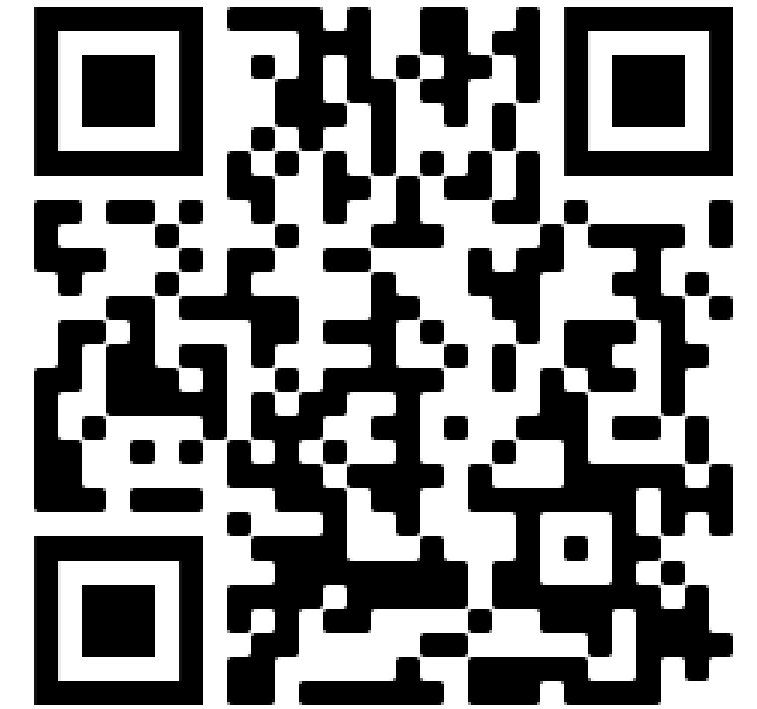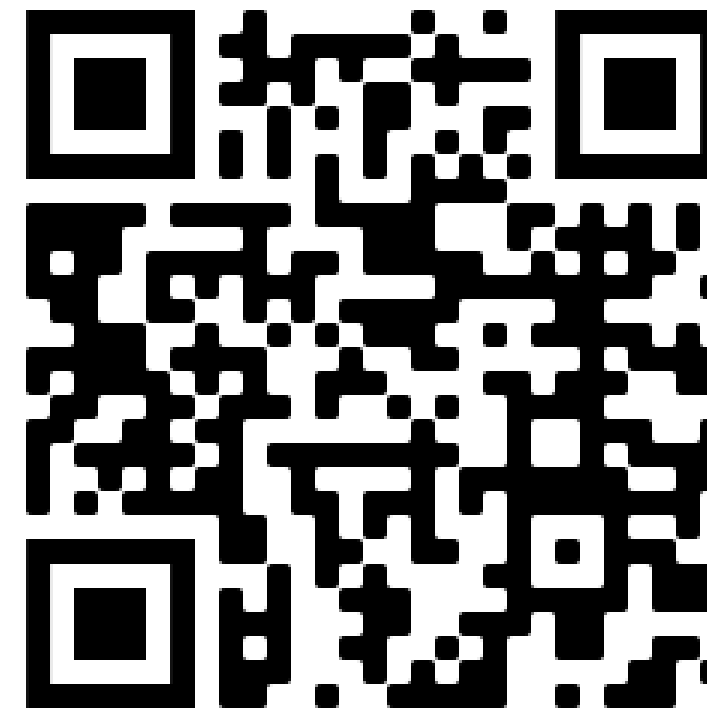
Here's how our **WhatsApp chatbot** works

1. Users can submit their personal details via the brand's WhatsApp chatbot.

2. Deliver rewards or unlock gamified experiences for registrants.

3. Verify receipt uploads and deliver personalized rewards

4. FMCG and CPG brands also have the option to validate product barcodes.

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LEARN MORE WITH A SKALE EXPERT
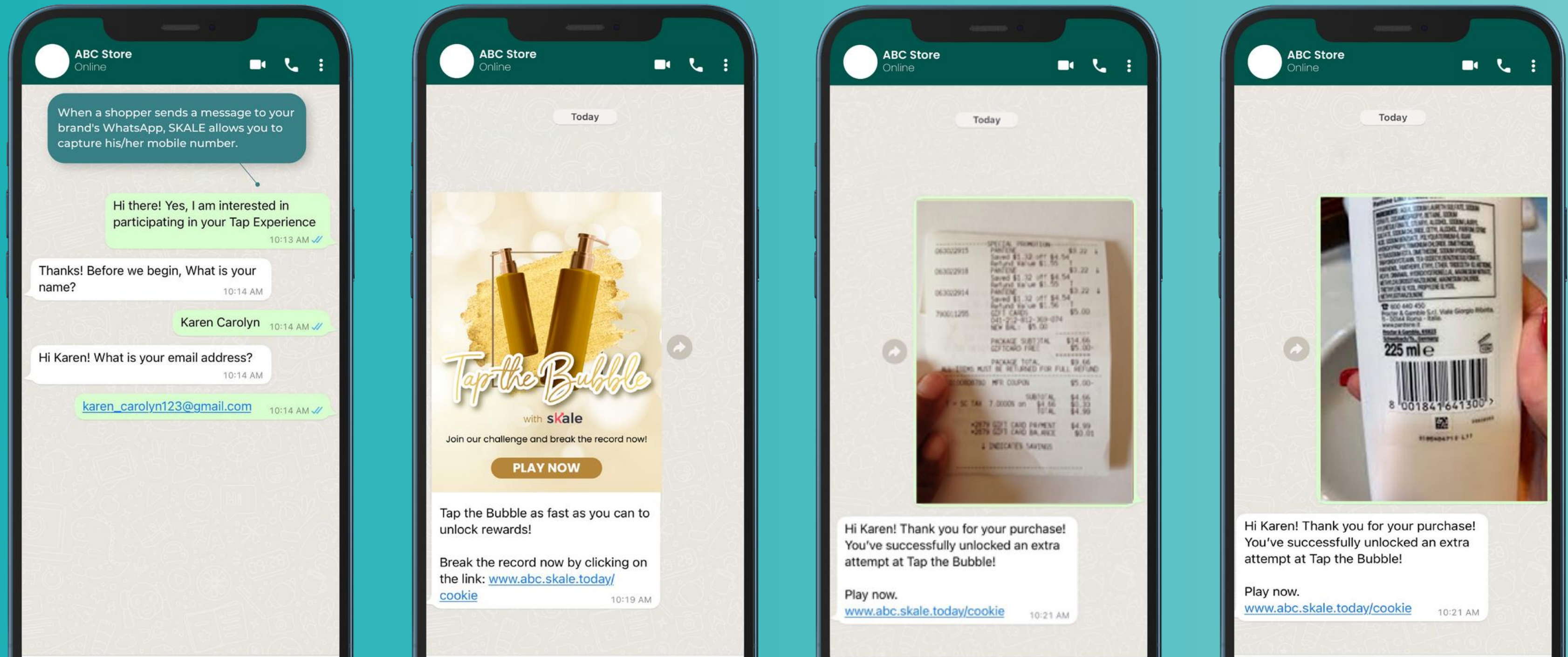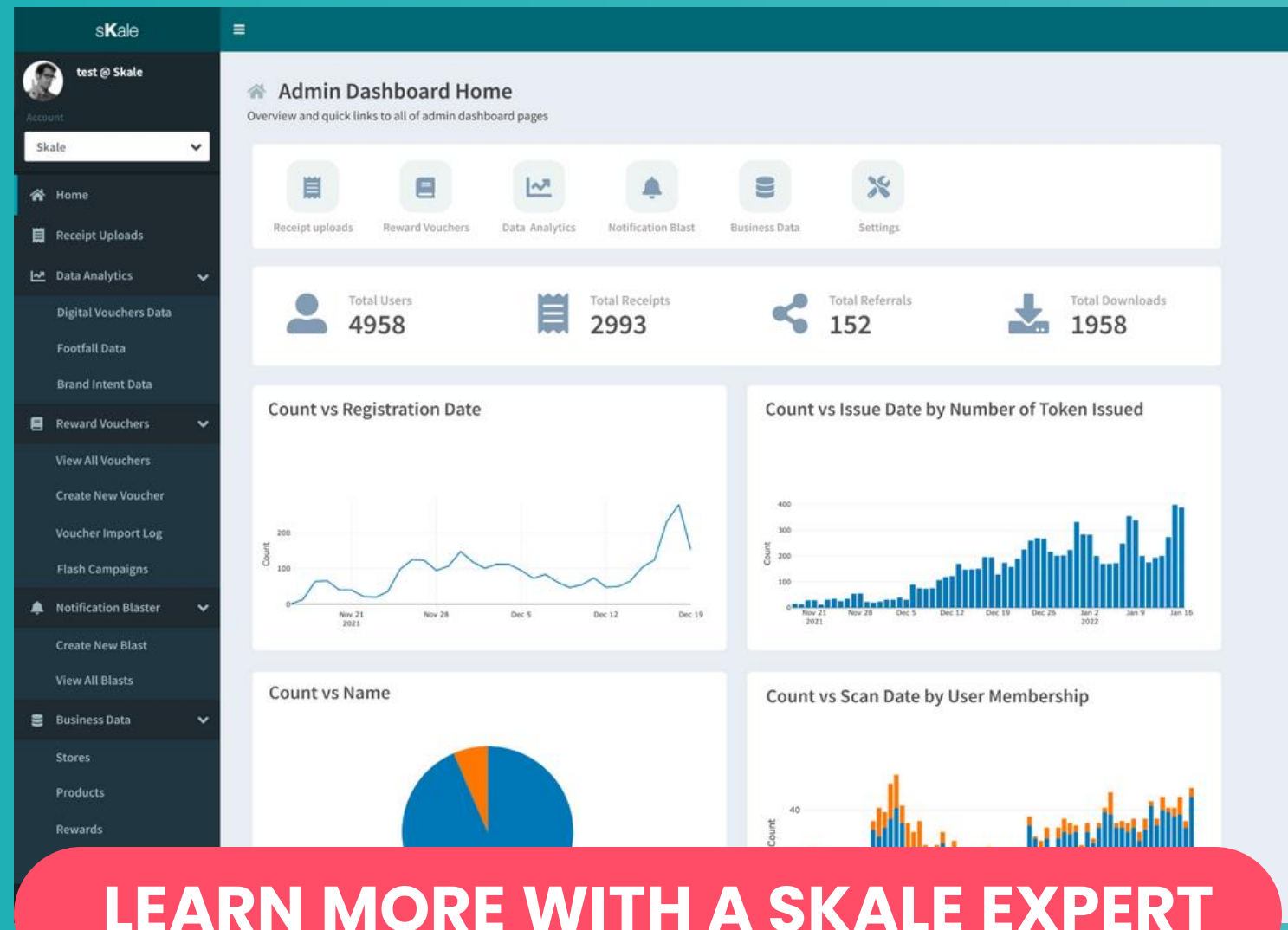
You'll be able to collect, track, and manage real-time customer and purchase data from our WhatsApp chatbot and smart receipts platform from a single dashboard.

We'll also let you use these data points to send personalized SMS and email campaigns.

WhatsApp Chatbot for FMCG and CPG Purchase Receipts

WATCH OUR PRODUCT VIDEO

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SKALE's **WhatsApp Dashboard**

SKALE's **WhatsApp Solution**

Customize every WhatsApp Workflow from SKALE's Dashboard

Create **WhatsApp Chat** Templates Easily
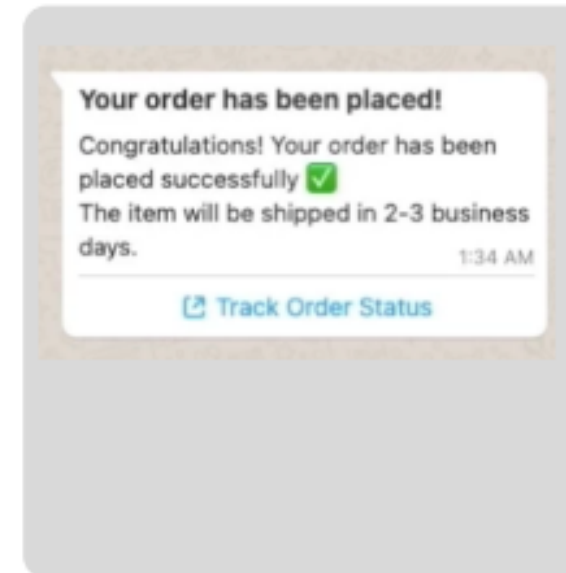
Customize and Manage your **WhatsApp Channel**

Design Every **Workflow** Easily

SKALE's **WhatsApp Solution**

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Experience our Marketing Platform today!

BOOK A DEMO

or email us at **hello@skale.today**