

skale



- SMS
- Email
- Digital Ads
- QR Vouchers
- Automated Follow Up
- Lead Gen Widget
- E-Commerce Plugin
- Micro Apps
- Gamification
- Analytics

Preferential Rate Card (2023)

As featured on



SKALE's Preferential Rate Card for Agency Partners

Items	Shared Cloud	
	One Time (USD)	Monthly (USD) Min 3 months
Standard Gamification		
Standard Games <ul style="list-style-type: none"> • Digital Scratch Card • Digital Spin & Win • Digital Tap & Win • Digital Riddle and more 	1,425	285
Advanced Gamification		
Advanced / Customized Gamification <ul style="list-style-type: none"> • E.g. Digital Stamp Card 	To quote separately From \$2,000 to \$30,000	To quote separately
<ul style="list-style-type: none"> • Digital Vouchers 	1,900	380
Smart Receipts	1,900	Higher of \$800, or 0.15 / receipt
WhatsApp ChatBot	1,900	Higher of \$800, or Based on country rates
Cost per Engagement	From USD 0.07 *Rates may vary depending on country For 1x SMS and 1 Email	
***Minimum 3 months package See next slide for country rates		

Opportunity to
Mark-Up
40% - 50% on
Preferential
Pricing

Annual Value
20k – 100K
Per Client

SKALE's Cost Per Engagement

SMS (USD)	
COUNTRY	RATE/SMS (USD)
Malaysia	0.07
Singapore	0.10
Indonesia	0.237
Philippines	0.07
Thailand	0.067
Hongkong	0.106
China	0.107
Vietnam	0.144
Australia	0.08
India	0.098
Taiwan	0.103

WHATSAPP (USD)	
COUNTRY	RATE (USD)
Malaysia	Higher of \$800 or 0.14
Singapore	Higher of \$800 or 0.12
Indonesia	Higher of \$800 or 0.09
Philippines	Higher of \$800 or 0.12
Thailand	Higher of \$800 or 0.12
Hongkong	Higher of \$800 or 0.12
China	Higher of \$800 or 0.12
Vietnam	Higher of \$800 or 0.12
Australia	Higher of \$800 or 0.12
India	Higher of \$800 or 0.057
Taiwan	Higher of \$800 or 0.12

Please note that all SMS has a limit of 160 Characters (Long SMS will incur more than 1 sms charge that are chargeable to client)

Please note certain countries require Sender ID registration. Please reach out to SKALE for details

Get in touch with us!

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